



Go Further

NEW RANGER

Ford



ssa.ford.com

DESIGNED FOR PURPOSE, **NOT JUST TOUGH.** PURPOSE BUILT TOUGH.

The New **RANGER** delivers a bold new front end, new interior trims, and is packed with innovative new features. What hasn't changed is the **RANGER's** safety credentials and range of cab styles to suit every need.



SINGLE CAB



Single Cab available in Base and XL derivatives. See specification sheets.

SUPER CAB



Super Cab available in Base, XL and XLT derivatives. See specification sheets.

DOUBLE CAB



Double Cab available in Base, XL, XLT and Wildtrak derivatives. See specification sheets.

WILDTRAK



Wildtrak derivative. See specification sheets.

COMFORT OUT OF YOUR COMFORT ZONE.



When your bakkie doubles as your office, a smart design makes all the difference. Packed with technology and features to help you work smarter and play harder, the New **RANGER** is Ford's most advanced bakkie.

Built tough. Built safe. 7 airbags¹ including side and curtain airbags, along with a reinforced safety cell help make every journey a safer one.

Leather seats are a combination of leather and high-quality, durable materials.
¹Airbags – features differ per derivative.

PRE-COLLISION ASSIST WITH PEDESTRIAN DETECTION¹

When traffic is crawling along, it can be easy to miss someone suddenly stopping up front. At speeds over 3.6km/h, Pre-Collision Assist with pedestrian detection is designed to detect if the car in front has unexpectedly stopped or a pedestrian stepped out onto the road, it can automatically apply the brakes if you don't.



Active Park Assist with Parallel Parking²

Not everyone loves to parallel park. But what if we designed a truck that not only helps you find the right size parking space, but also automatically steers itself in for a perfect park? The new **RANGER** offers semi-auto Active Park Assist to make city driving even easier.



Smart Keyless Entry and Push-Start Button³

Get in and out without taking your keys out of your pocket, coat, or bag. When the intelligent access system detects your key, you can get going at the push of a button.



Rear-view Camera⁴

Bollards, bicycles, low walls – the rear-view camera shows what's behind you on a screen built into the centre console. As well as revealing objects, you might miss, the system displays virtual lines to help you park into the smallest of spaces. The camera activates automatically when you select reverse gear.



Adaptive Cruise Control⁵

Forget having to turn your cruise control on and off as traffic conditions change. If traffic slows down in front of you, Adaptive Cruise Control can automatically slow down to maintain a preset distance. Once traffic clears, it returns to your cruising speed.

¹Pre-collision Assist with pedestrian detection available on Wildtrak derivatives only. ²Active Park Assist with parallel parking available on Wildtrak derivatives only. ³Smart keyless entry and push-start button available on XLT, and Wildtrak derivatives only.

⁴Rear-view camera available on XLS, XLT, and Wildtrak derivatives only. ⁵Adaptive Cruise Control available on Wildtrak derivatives only. See specification sheets.

STAY CONNECTED ANYWHERE, EVERYWHERE.



WORK SMARTER. PLAY HARDER. STREAMLINE YOUR LIFE.

SYNC®3 is a fully integrated, voice-activation system that lets you use your favourite devices while your hands stay on the wheel and your eyes stay on the road. Sync your phone to call your friends and play your favourite music, and stay on track with the integrated satellite Navigation system. Equipped with a customisable 8" colour LCD capacitive touchscreen; SYNC®3 is quicker and more responsive than ever before.

Note: Features differ per derivative. See specification sheets. Navigation standard on selected XLT and Wildtrak derivatives.



SATELLITE
NAVIGATION



TALK



ENTERTAINMENT

230V/150W Power Converter*

All new **RANGER** features a 230V/150W power inverter in the back of the centre console, powering your electrical equipment wherever the job finds you.

*230V/150W power converter is available on Wildtrak derivatives only.

FORM MEETS FUNCTION



EASY LIFT TAILGATE*

You've got enough heavy lifting to do. Load your new **RANGER** with greater ease, thanks to the tailgate with lift assistance that now requires 70% less effort to close.

*Easy lift tailgate with lift assistance is available on XLT, and Wildtrak derivatives only.



LANE-KEEPING AID

LANE-DEPARTURE WARNING*

By monitoring road markings, it detects if you appear to unintentionally move out of your lane. If you do, your steering wheel will vibrate to warn you. If lane-departure warning continues it will also direct you back into your lane by applying steering torque, unless your indicator is on.

*Lane-departure warning available on Wildtrak derivatives only.



LOADBOX LIGHTING*

A light installed in the back of the new **RANGER** pick-up gives you all the light you need to get on with the job, no matter what time of the day or night.

*Loadbox lighting available on XLS, XLT, and Wildtrak derivatives only.



TYRE PRESSURE MONITORING SYSTEM*

When your tyre pressure isn't right it can compromise safety and fuel economy. The Tyre Pressure Monitoring System (TPMS) alerts you when one or more of your tyres has lost pressure.

*Tyre Pressure Monitoring System available on Wildtrak derivatives only.

MAKE LIGHT WORK OF BIG CHALLENGES.

TOTAL CAPABILITY

Raging river? No problem. Steep, sandy incline? Exciting. The New **RANGER** 4x4's 800mm water wading, Electronic/e-Locking Rear Differential, and driver-assist features like Hill Descent Control make light work of any challenge.



800mm Water-Wading Capability*

It's not only on dry land that the New **RANGER** proves that it can take you just about anywhere you need to go. A river-taming 800mm makes sure there's very little that can come between you and getting the job done.

*800mm water-wading capability standard on the New **RANGER** hi-rider derivatives when maintaining a steady speed of 7km/h.

Electronic Diff-lock

Take back control on steep inclines and loose surfaces with Electronic Locking Rear Differential*. This helps you gain the best possible control over challenging and uneven terrains where it can be difficult to keep both rear wheels on the ground.

*Electronic Locking Rear Differential not available on Base derivatives.



Hill Descent Control*

The New RANGER 4x4's Hill Descent Control is designed to automatically apply braking, as needed, to slow the vehicle to a set speed in off-road downhill conditions. Speed can be adjusted through the accelerator and the cruise control buttons.

*Hill Descent Control available on 4x4 derivatives only.



Electronic Shift-on-the-Fly 4x4*

Choose 4x2 for regular driving, 4x4 High Range for poor road surfaces and dirt tracks and 4x4 Low Range for exceptionally challenging terrain. Using Electronic Shift-on-the-Fly you can also switch between 4x2 and 4x4 High Range, whilst on the move.

*Electronic Shift-on-the-Fly available on 4x4 derivatives only.



Towing capacity

With up to 3 500kg* towing capacity, you can confidently take on the biggest jobs. Trailer Sway Control^o provides stability and greater control when towing a trailer.

*Towing capacity figures will vary according to specific derivative. See specification sheets. ^oOnly available on Ford APPROVED towbar.



MAKE IT YOURS.

Complementing the New **RANGER**'s stylish design, and satisfying your personal taste, is a range of attractive colors.

Colors – RANGER



Moondust Silver
(Metallic*)



Diffused Silver
(Metallic*)



Blue Lightning
(Solid)



Sea Grey
(Metallic*)



Absolute Black
(Metallic*)



Colorado Red
(Solid)



Copper Red
(Metallic*)



Frozen White
(Solid)

Colors – WILDTRAK



Moondust Silver
(Metallic*)



Sea Grey
(Metallic*)



Absolute Black
(Metallic*)



Saber
(Metallic*)



Frozen White
(Solid)

*Metallic body colors are options at extra cost.

Note: The images are used to illustrate body colors only, and may not reflect the vehicle described. Colors and trims reproduced within this brochure may vary from the actual colors, due to the limitations of the printing processes used.



Wheels



16" Steel wheel



16" Alloy wheel
also available as an option on XL derivatives,
at an additional cost.



17" Alloy wheel
available in silver, and black as an option on
XLT derivatives, at an additional cost.
Also available in black only as an option on XL.



18" Alloy wheel
available on Wildtrak only.

FORD CREDIT

As part of the Ford family, Ford **CREDIT** can offer a number of unique finance options to make owning a new or used vehicle affordable and simple. For more information regarding Ford **CREDIT**, speak to your Ford Distributor or go to www.ford.co.za/buying/ford-credit/home.



FORD PROTECT

Genuine parts. Genuine service.

Enjoy years of trouble-free motoring and preserve the value of your new Ford by fitting only genuine Ford parts and accessories. Servicing your new Ford at a Ford Distributor will also protect you and your vehicle warranty.





Go Further

New Vehicle Warranty – Every new Ford product comes with a 3-yr/100 000km Comprehensive Warranty.

Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an “as is” basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Distributor is the best source of the most up-to-date information on Ford vehicles.

Ford Genuine Parts & Service. Keep your vehicle in optimum operating condition with scheduled maintenance service. Ford Distributor technicians know your vehicle inside and out. They are continuously trained by Ford Motor Company and the parts they use are specifically designed for your vehicle. See your Distributor for limited warranty information on Ford Original Accessories. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Distributor for details and/or a copy of all limited warranties.

The declared fuel consumption and CO₂ emissions figures were achieved during technical laboratory testing in accordance with the legislated technical specifications (SANS 20101: 2006/ECE R101: 2005 as last amended) and validated and approved by the UK Vehicle Certification Authority (VCA). Fuel consumption and CO₂ emissions figures are used to compare different vehicle types under uniform conditions, and are not necessarily indicative of real-life driving conditions. Note that the actual fuel consumption and emissions levels will depend on many factors and are directly affected by the length of the journey; number of passengers and the amount of luggage carried; individual driving style; road conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures in day-to-day driving, although the vehicle is technically capable of doing so.

Ford reserves the right, subject to all applicable laws, to discontinue or change features and other specifications either temporarily or permanently, which will be communicated to the Ford Distributor Network. Published by Ford Motor Company, Printed in United Arab Emirates @2019 Ford Motor Company.

Images used in the brochure are for references only. Local specifications may vary. Contact your nearest Distributor for local specs.

Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully too.

Green

Using advanced Ford technology, we're committed to creating vehicles with improved fuel economy, reduced CO₂ emissions and a lower overall cost of ownership.

Safe

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to protect you.

Smart

Vehicles with smart intuitive technologies designed to connect your world, and many clever solutions from Ford that make life a little easier.



Visit ssa.ford.com